

# new york minute

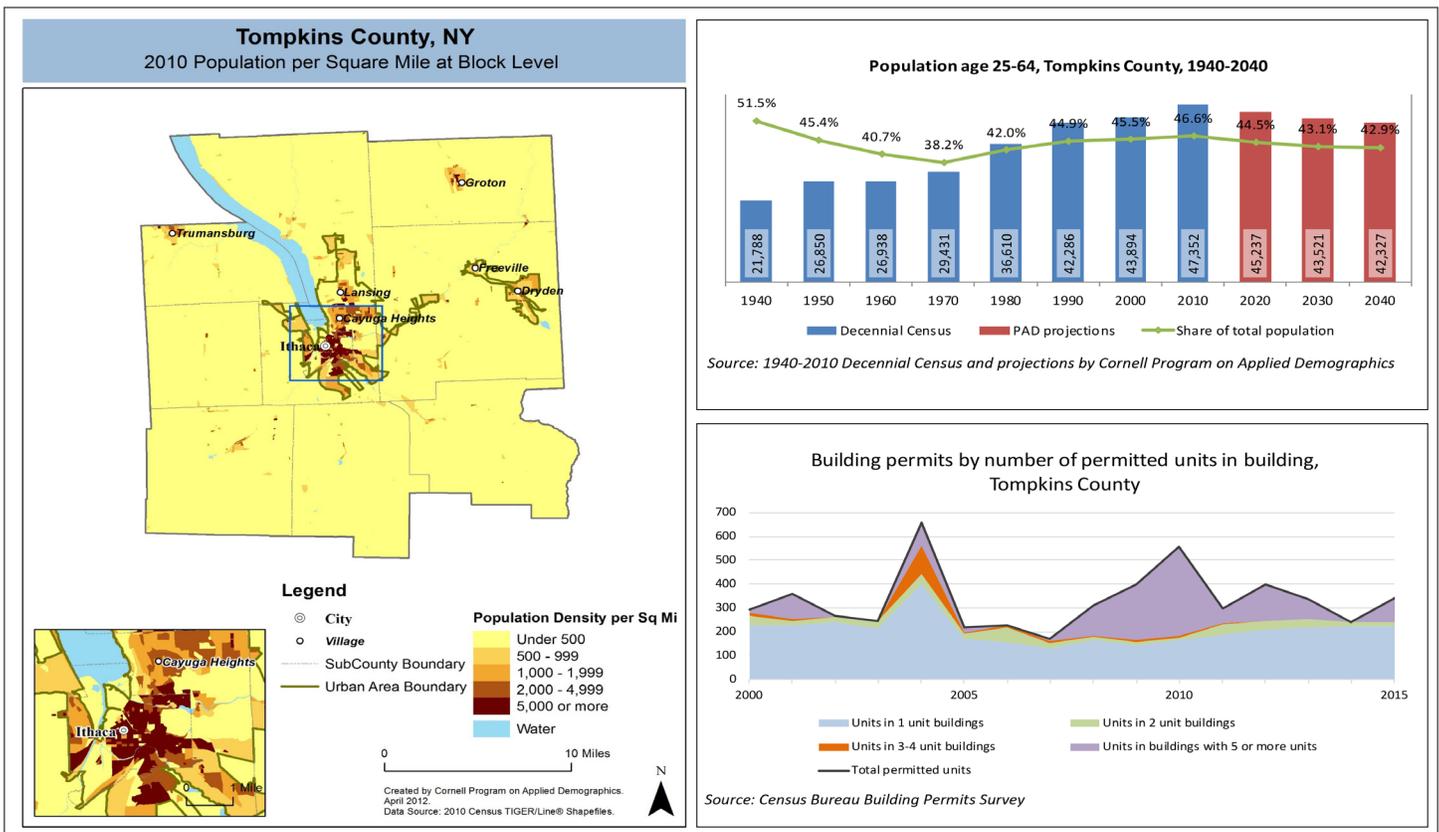
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## Data Profiles to Better Understand Your Community

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Data can help us better understand the past, current and future trends facing our communities. This information is vital for community leaders interested in responding to challenges, building capacity, and maximizing opportunities. Sharing community-level data can help foster discussions about these trends, shape a community's goals and priorities, and determine how to best measure progress. Creating a community profile to initiate such discussions is a good first step, but with the wealth of data now available on-line, the task can be overwhelming and even intimidating. Fortunately, new data tools, interfaces, and programs exist that simplify the process for many new users.

An example of a user-friendly system is the New York State County Profile Series developed and generated by the Cornell Program on Applied Demographics (PAD), sponsored by the New York State Data Center (NYS Department of Labor). First produced in 2013, PAD released their updated version this March. The profiles are available for each County in NYS, and include reference maps, charts and tables. Data covers a wide variety of topics, including population, age, race, housing characteristics, educational attainment, labor force characteristics, household income, and poverty. All profiles are freely downloadable as PDF documents on the PAD website: <http://pad.human.cornell.edu/profiles/index.cfm>



### Additional Resources

Cornell Program on Applied Demographics: <http://pad.human.cornell.edu/>  
 New York State Data Center: <https://labor.ny.gov/nys-data-center/>

CaRDI – Demographics: <https://cardi.cals.cornell.edu/focal-areas/demographics>  
 U.S. Census Bureau, QuickFacts: <https://www.census.gov/quickfacts/table/PST045216/00>  
 Headwaters Economics Profiles: <https://headwaterseconomics.org/tools/economic-profile-system/about/>



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